

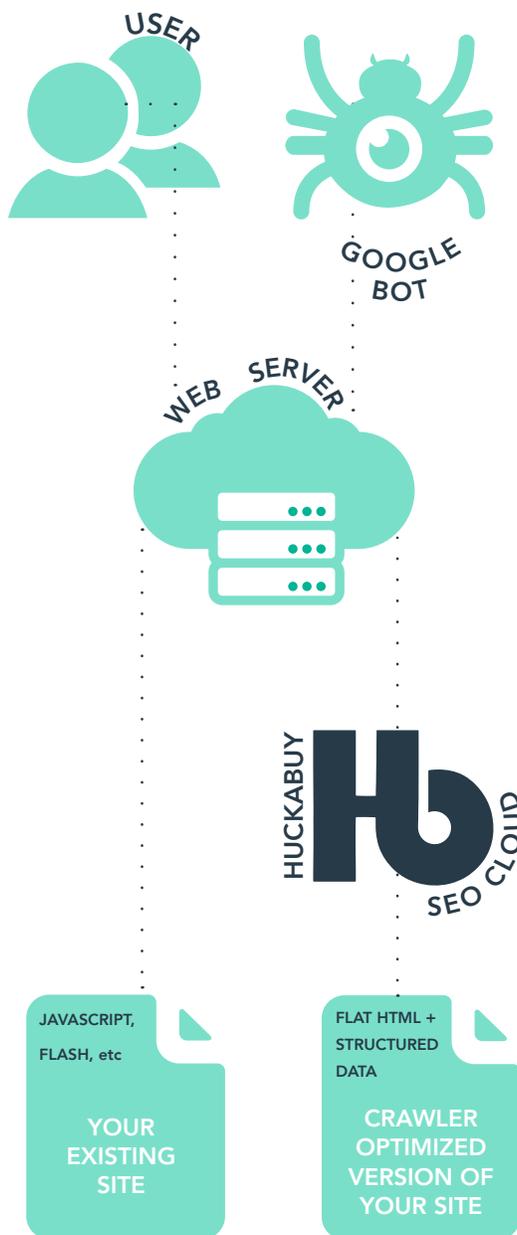
Huckabuy

SEO CLOUD

In 2018, Google announced their support for dynamic rendering of sites with rapidly changing content and Javascript features not supported by search engine bots. Dynamic rendering allows businesses to present a site for users and an alternative pre-rendered site for these bots. Huckabuy's SEO Cloud was designed to take advantage of this major Google initiative. We translate your pre-rendered site into a flat HTML version hosted in a caching layer to give bots the ultimate crawling experience.

A website's most important visitor is the Google Search Bot. Your website needs to be able to communicate as effectively to this Bot as it does to a human. However, sophisticated front-end web development is creating a lousy crawling experience for these bots. The solution is to queue up Google's perfect world on desktop and mobile interfaces where websites load instantly, get crawled faster, and are easier to understand.

Following Google's recent support for dynamic rendering, we were inspired to build a SaaS product that delivers their perfect world for website crawling: the SEO Cloud.



The SEO Cloud offers a proactive, software-driven solution aligned to the preferences of Google's organic search algorithm that converts complicated website pages into flat HTML with a structured data packet and pages stored in a caching layer, so they are instantly accessible and queued for the optimal crawling experience. Simultaneously, the user facing website and content remain unaffected.

Ask us about our free Opportunity Analysis to learn how the SEO Cloud can optimize your website for Google Search Bots and help achieve your business goals.